April 2018 2017 Annual Report



27 S. Patterson Park Avenue Baltimore MD 21231 410-276-3676 pattersonpark.com

2017 Year In Review



22,000+ Attendees to our free concerts and events

12,000+ Visitors to the Pagoda

50 Trees planted

600 LBS of trash removed from Boat Lake

4,000+ Participants in FREE Youth and Family recreational programs and events



Trash! It was the number one complaint we heard from park users!

In an effort to really make a difference the Friends thought big and set a challenge to bring 20 new installed trashcans to the park. Installed trash cans mean that cans are there when you need them, and they can't end up in the Boat Lake!

That's great, but these cans cost more than the city can equitably provide, and that's where the Friends can play a role. In partnership with park users, many our members, we raised more than \$25,000 to complete this project. We hear great reports from park users, and especially dog walkers, about the difference these cans make, and we think the park looks cleaner too! Thanks to all who donated to this special effort!



And a Brew Fest! The Friends created a new fundraising event to highlight local brewers and give people an excuse to enjoy one more day in Patterson Park! Our first Brew Fest featured live music, sunny weather, a family-friendly vibe, and plenty of beer and food to keep everybody happy! Mark your calendars for 2018's Brew Fest on Saturday. September 29th.







## Volunteers Make the Difference!

# In 2017 we had more than 650 volunteers contribute 6000 hours of time! Every month Friends of Patterson Park volunteers:

- \* Clean the boat lake
- \*Clean the Pagoda
- \*Open the Pagoda and welcome visitors
- \*Mulch the park's new and young trees
- \*Weed and water the gardens near the Pagoda
- \*Clean the park's playgrounds
- \*Edge the park's promenade

# Ready to volunteer? Email volunteer@pattersonpark.com or call 410-276-3676!

#### Behind the scenes volunteers keep the park humming:

Our volunteer soccer and basketball coaches make the free programs fun and accessible for kids from around the city!

Our Zumba classes are often volunteer-led, in many cases by former participants who become motivated to get certified.

Our free tennis clinics rely on trained volunteers ready to use their tennis skills to introduce the sport to new participants!

Our events, like Wine at Sunset, Brew Fest, Moonlight Pagoda, Boat Lake Breakfast and Pagoda Lighting all benefit from volunteer support!

Our board and membership committees take volunteering to the next level!

#### Our Members make it happen!

Our members – our annual donors – make our world go 'round! YOUR GIFTS – large and small – contribute to the health and vibrancy of the park by ensuring that the Friends can be there to coordinate volunteers, run programs and events, care for the Pagoda and Fountain and so much more. THANK YOU, FRIENDS!

Twenty-five percent of our total support in 2017 came from our 550 members – most of whom are neighbors, but some from places afar including DC, CA, TX, WV, VA, FL & WA. We love that so many want to continue to support the Park they love even though they're no longer next door. And 85 of you joined as Evergreen Friends this year, giving invaluable sustaining support to our programs. Another interesting fact? The neighborhood with the most 2017 members was...Patterson Park (with Butchers Hill not far behind!).

Our members enjoyed a few special events this year where we were able to show our appreciation...a 190th Birthday Party for the Park, Boat Lake Breakfast & Moonlight Pagoda. Look for more member events in 2018!





#### Park After Dark Returns!

Whether you call it urban camping or reviving a tradition, sleeping in a park will give you a new perspective on your city! The Friends were proud to help revive that tradition for a new generation in partnership with Breath of God Lutheran Church and the Patterson Park Youth and Family Engagement Committee of the Patterson Park Neighborhood Association. We invited neighbors to pitch a tent and enjoy getting to know their neighbors – all for FREE! Adults enjoyed picnics, trivia, and just hanging out, while kids were treated to a magic show, a movie, and two opportunities to connect with the Patterson Park Audubon Center! It was a huge success and we look forward to many more years of fun!



Patterson Park was the perfect place to catch 2017's historic solar eclipse! Eyes to the sky (in protective gear of course!)







### 2017 Summer Concert Highlight

The *Serenade! Festival*, "Celebrating Service with Song", brought groups from all over the world to our concert stage as a statement of peace, global understanding, and service. We hosted a line up including choral groups from China, Zimbabwe, Panama, and a refugee chorus from Maine. Patterson Park was their last stop before performing at the Kennedy Center in Washington D.C. We're excited that this partnership with Classical Movements will continue in 2018 with a concert celebrating the birthday and legacy of Nelson Mandela on Saturday, June 30<sup>th</sup>.

#### 3rd Annual Pagoda Lighting!

The 2017 Pagoda Lighting was the feel good event of December! We welcomed more than 2500 neighbors and friends to bask in the glow of the Pagoda wearing a shooting star design coordinated and produced by a team of amazing volunteers! Thank you!

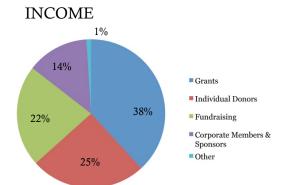
# Youthworkers Show Patterson Park Some Love!

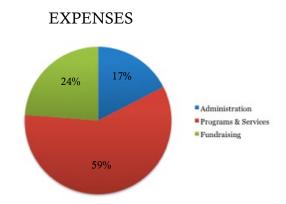
In 2017 the Friends were excited to be part of the Southeast Youth Collaborative for a second year! Alle Friend led a team of 8 Youthworkers as part of a larger group of 140 working in partnership with Southeast Baltimore nonprofits. During the summer the Friends led an exercise asking youth to help us understand what would make the park more welcoming to youth, and they had great ideas! In addition to working to keep the park looking great,



our Youthworkers also supported the Audubon pollinator garden and the summer camps at the Living Classrooms center. We look forward to more productive work in 2018!

#### 2017 Budget Summary





## Thank You to Our Corporate and Foundation Partners

Our funders make concerts, events, youth sports and so much more possible for park users through their grants and contributions. We are so grateful for your support!

The Abell Foundation America Walks, Inc. Apex Counseling Center, LLC Autani LLC Baltimore Office Of Promotion & Arts Baltimore Sports & Social Club BGE The Barnycz Group **Butchers Hill Association** David Chapman Charm City Fitness Clayton Baker Trust David Rosario, State Farm Eastern Animal Hospital Exchange Club of Highlandtown Friends Of Pete Hammen

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